



The Long Term Company Objectives



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Intelligent system solutions for the construction industry and the maintenance of existing structures – this is the core competence of MC-Bauchemie

Innovation

Ideas, products and application technology from MC provide economic solutions and influence the development of standards within the business sector. The technical skills offered by MC are not only a standard in themselves, but are an established “state of the art” – we are simply a step in front.

Innovations from MC create technical and economical advantages for the owners and users of construction projects and at the same time ensure market opportunities for contracting companies which meet the high standards and expectations.

Competence & Performance

Long years of experience in endeavouring to find optimum solutions to the requirements of the customers have laid the foundations for the competence MC possesses today. This makes it possible for us to offer safe and profitable advice to our partners in the construction material industry, building contractors as well as consultants and building developers.

The ongoing exchange with international scientists and MC’s participation in wide ranging research projects ensure a high level of Know-How and guarantee the quality of our technical advice.

Exemplary training and employee development coupled with a high degree of employee motivation ensures an above average level of customer service.

Quality & Reliability

The basis for the extraordinary success which MC has enjoyed, is in no small part due to the trust customers place in the reliability of our advice and the scope of our product range. The customer’s requirements are always central to considerations and are guaranteed as a result of our all encompassing quality management.

Short decision paths

At the same time as MC has grown and developed an international presence, it has retained the structure of a family company with its short decision paths and direct contact between the regional organisation and

Europe is MC’s home and the company is counted amongst the largest ones in its business sector

the senior management team. This has allowed MC to develop its own way of working whilst providing an efficient pathway for company development.

Growth

MC has demonstrated an above average growth within its business sector. MC has successfully participated in the economic growth in Central and Eastern Europe whilst at the same time taking on the challenges outside its European borders.

The present company turnover growth and development plan outside Europe is focused on South East Asia and South America as well as the Middle East.

Employees

The success of MC is based on the initiative and the readiness of its team to provide good service. Their objective is to maximise the benefits to the customer whilst ensuring a level of service superior to that of the competitors. The high level of motivation of our employees is linked to the possibility they enjoy to

influence the MC policy and objectives. The wide ranging delegation of responsibility allows each team member to display their development potential to the full. Systematic training and individual challenges offer each member of the team the opportunity to develop their full working potential.

Wherever possible and based on suitable qualifications, it is our policy to promote to senior management positions from within the company.

Profit & Independence

It is MC’s objective to continue to operate as an independent company and at the same time offer our employees a long term future perspective. A sound level of profit and solid financing of the growth is assured as the result of a lean, professional and cost conscious organisation.

A strong financial structure is the basis for ongoing independence and will safeguard the special advantages offered by MC.